

If someone doesn't have money for the rent, you can't tell him that the landlord will throw him out from the flat. He knows that too! He will come to you for the assurance that a ten in the playing cards, standing by a red trump, signifies something like a large gift, an inheritance, or a prize.

Likewise, you will receive an excellent income if you try to take away body fat from the people. It doesn't matter if it's by chemical means or by sophisticated treatment. Just add some technical names and proverbs, use some complicated chemical formulas and the result is guaranteed. There will be interest in your work and you will have plenty of cash income.

I hope you see nothing wrong in dealing in fortune-telling, various diets and miraculous preparations for the youngness of body and soul. You give people new hope for their money for next 14 days, and to have a beautiful illusion is a good thing and must be paid for properly.

One important warning in conclusion! Don't try to prescribe these people that simple and 100% effective way to lose weight, to recommend them to eat and drink less and more work or play sports. Most people would turn away from you and their faith in your miraculous power would be destroyed!

They know this 100% effective method too, they just don't want to do that and so they try everything else except this!